



Coverage Dossier

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

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8 Dec 2021	KVG Bank signs agreement with Liberty General Insurance	The Out Reach	Online Web	NA	Bureau
7 Dec 2021	KVGB ties up with Liberty General Insurance to offer cheap vehicle and health insurance	The Hindu	Online Web	NA	Srinivas Rao, Kalyan Revanur
7 Dec 2021	KVG Bank signs agreement with Liberty General Insurance	The Hindu Business Line	Online Web	NA	Bureau

Regional

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ಕಾರ್ಪೊರೇಟ್ ಏಜೆನ್ಸಿ ಜತೆ ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಸಂಸ್ಥೆ ಒಡಂಬಡಿಕೆ

ಬೆಂಗಳೂರು,ಡಿ.15- ದೇಶದಲ್ಲಿ ಅತ್ಯಂತ ವೇಗವಾಗಿ ಪ್ರಗತಿ ಹೊಂದುತ್ತಿರುವ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಕಂಪನಿಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್, ಉತ್ತರ ಕರ್ನಾಟಕದ ಧಾರವಾಡ ನಗರದಲ್ಲಿ ಕೇಂದ್ರ ಕಚೇರಿ ಹೊಂದಿದ್ದು, ಪ್ರಮುಖವಾಗಿ ಕೃಷಿ ಮತ್ತು ಕೃಷಿ ಸಂಬಂಧಿತ ಇತರ ವಲಯಗಳಿಗೆ ವಿವಿಧ ಸೌಲಭ್ಯಗಳನ್ನು ಒದಗಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ.



ಮುಂಬೊಣ ಸ್ಥಳೀಯ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್ ಎನಿಸಿರುವ ಕರ್ನಾಟಕ ವಿಕಾಸ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್ (ಕೆವಿಜಿಬಿ) ಜೊತೆ ಒಂದು ಕಾರ್ಪೊರೇಟ್ ಏಜೆನ್ಸಿ ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ ಹಾಕಿದೆ. ಕರ್ನಾಟಕ ವಿಕಾಸ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್‌ನ 629 ಶಾಖೆಗಳ ನೆಟ್ವರ್ಕ್ ಮೂಲಕ, ಅದರ 80 ಲಕ್ಷಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರಿಗೆ ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಉತ್ಪನ್ನಗಳನ್ನು ಒದಗಿಸಲು ಈ ಒಪ್ಪಂದವು ನೆರವಾಗಲಿದೆ.

ಕರ್ನಾಟಕ ವಿಕಾಸ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್‌ನ ಮುಖ್ಯ ವ್ಯವಸ್ಥಾಪಕ ಚಂದ್ರಶೇಖರ ಡಿ. ಮೋರೊ ಹಾಗೂ ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್‌ನ ಏಜೆನ್ಸಿ ರೀಟೇಲ್ ಬ್ಯಾಂಕಿಂಗ್, ಮೋಟಾರ್, ಬ್ಯಾಂಕ

ಅಫಿನಿಟಿ ಮತ್ತು ಇನ್ಸೂರೆನ್ಸ್ ಸೇಲ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾಗಿರುವ ಮನೀಶ್ ಕೋಟಿಯಾನ್ ಅವರು, ಕರ್ನಾಟಕ ವಿಕಾಸ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್‌ನ ಮುಖ್ಯಸ್ಥರಾಗಿರುವ (ಭೇರೈನ್) ಪಿ.ಗೋಪಿಕೃಷ್ಣ ಅವರ ಸಮ್ಮುಖದಲ್ಲಿ ಒಪ್ಪಂದ ಪತ್ರಕ್ಕೆ ಸಹಿ ಮಾಡಿ, ಒಪ್ಪಂದದ ಪ್ರತಿಗಳನ್ನು ಪರಸ್ಪರ ವಿನಿಯಮಯ ಮಾಡಿಕೊಂಡರು.

ಮನೀಶ್ ಕೋಟಿಯಾನ್ ಮಾತನಾಡಿ, ಸಮಾಜದಲ್ಲಿರುವ ಎಲ್ಲಾ ಕ್ಷೇತ್ರ, ವಲಯ ಹಾಗೂ ಸಮುದಾಯಗಳ ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯ ಜನರಿಗೆ ಮತ್ತು ಗ್ರಾಹಕರಿಗೆ ನಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ತಲುಪಿಸಬೇಕು ಎಂಬ ಸದುದ್ದೇಶದೊಂದಿಗೆ ನಾವು ನಿರಂತರವಾಗಿ ಶ್ರಮಿಸುತ್ತಾ ಬಂದಿದ್ದೇವೆ ಎಂದು ತಿಳಿಸಿದರು.

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ಕೆವಿಜೆಬಿ-ಲಿಬರ್ಟಿ:ವಿಮಾ ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ

ಬೆಂಗಳೂರು: ದೇಶದಲ್ಲಿ ಅತ್ಯಂತ ವೇಗವಾಗಿ ಪ್ರಗತಿ ಹೊಂದುತ್ತಿರುವ ವಿಮಾ ಕಂಪನಿಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್, ಕರ್ನಾಟಕ ವಿಕಾಸ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್ (ಕೆವಿಜೆಬಿ) ಜೊತೆಗೆ ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ ಹಾಕಿದೆ.

ಕೆವಿಜೆಬಿ 629 ಶಾಖೆಗಳ ಮೂಲಕ, 80 ಲಕ್ಷಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರಿಗೆ ಲಿಬರ್ಟಿಯ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಉತ್ಪನ್ನಗಳನ್ನು ಒದಗಿಸಲು ಈ ಒಪ್ಪಂದ ಸಹಾಯವಾಗಲಿದೆ. ಇನ್ಸೂರೆನ್ಸ್ ವಿಜ್ಞಿಯ ಸೇಲ್ ವಿಭಾಗದ ಉಪಾಧ್ಯಕ್ಷ ಮನೀಶ್ ಕೋಟಿಯನ್ ಮಾತನಾಡಿ, ಸಮಾಜದಲ್ಲಿರುವ ಎಲ್ಲ ಕ್ಷೇತ್ರ, ವಲಯ ಹಾಗೂ ಸಮುದಾಯಗಳ ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯ ಗ್ರಾಹಕರಿಗೆ ನಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ತಲುಪಿಸುವ ಉದ್ದೇಶದಿಂದ ಈ ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ ಹಾಕಲಾಗಿದೆ ಎಂದರು. ಕೆವಿಜೆಬಿ ಬ್ಯಾಂಕ್ ಮುಖ್ಯಸ್ಥ



ಗೋಪಿಕೃಷ್ಣ ಮಾತನಾಡಿ, ವಿಮಾ ಕ್ಷೇತ್ರದಲ್ಲಿರುವ ಅವಕಾಶಗಳನ್ನು ಗಮನದಲ್ಲಿಟ್ಟುಕೊಂಡು ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ ಹಾಕಿದ್ದೇವೆ. ಈ ಒಪ್ಪಂದದ ಪ್ರಕಾರ ಲಿಬರ್ಟಿ ವಿಮಾ ಕಂಪನಿಯು ವೈಯಕ್ತಿಕ ಆವೃತ್ತಾತ, ಕಾರು ಹಾಗೂ ದ್ವಿಚಕ್ರ ವಾಹನ, ವಾಣಿಜ್ಯ, ಅಗ್ನಿ ಅವಘಡ ಹಾಗೂ ಉದ್ಯೋಗ ಪರಿಹಾರ ವಿಮೆ ಸೇರಿದಂತೆ ವಿವಿಧ ವಿಮಾ ಸೌಲಭ್ಯಗಳನ್ನು ಕೈಗೆಟುಕುವ ದರದಲ್ಲಿ ಒದಗಿಸಲಿದೆ ಎಂದರು.

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கர்நாடக விகாஸ் கிராமினா வங்கியுடன் ஒப்பந்தம்



பெங்களூர், டிச. 11- இந்தியாவில் வேகமாக வளர்ந்து வரும் ஜெனரல் இன்சூரன்ஸ் நிறுவனங்களில் ஒன்றான ஜெனரல் இன்சூரன்ஸ் மற்றும் கர்நாடகா விகாஸ் கிராமினா வங்கி (கேவிஐபி) ஒப்பந்தம் செய்து உள்ள தார்வாட்டைத் தலைமையிடமாகக் கொண்டு, விவசாயம் மற்றும் அதன் சார்ந்த துறைகளுக்கு நிதியளிப்பதில் முக்கியமாக கவனம் செலுத்தும், கார்ப்பரேட் ஏஜென்சி ஒப்பந்தத்தில் கையெழுத்திட்டுள்ளன. கர்நாடக மாநிலத்தில் சுமார் 80 லட்சம் உறுப்பினர்களைக் கொண்ட 629 கிளைகள் கொண்ட விரிவான நெட்வொர்க் மூலம் விபர்ட்டியின் பொதுக் காப்பீட்டுத் தயாரிப்புகளை விநியோகிக்க இந்த சங்கம் உதவும். தார்வாட்டில் நடைபெற்ற ஒரு முறையான விழாவில், பொது மேலாளர் சந்திரசேகர் டி.

மோரோ மற்றும் மூத்த துணைத் தலைவர் மற்றும் தேசியத் தலைவர் - ஏஜென்சி, சில்லறை தரகு, மோட்டார், பாங்கா அஃபினிட்டி மற்றும் பி.கோபி கிருஷ்ணா முன்னிலையில் நிறுவன விற்பனை ஒப்பந்தம் கையெழுத்தானது மற்றும் பரிமாற்றம் செய்யப்பட்டது. தலைவர், கே.வி.ஜி.பி, இந்த நிகழ்ச்சியில் பேசிய விபர்ட்டி, ஜெனரல் இன்சூரன்ஸ் நிறுவனத்தின் மூத்த துணைத் தலைவர் மற்றும் தேசியத் தலைவர் - ஏஜென்சி, ரீடெய்ல் புரோக்கிங், மோட்டார், பாங்கா அஃபினிட்டி மற்றும் இன்ஸ்டிடியூஷனல் சேவ்ஸ், விபர்ட்டி, ஜெனரல் இன்சூரன்ஸ், நிறுவனத்தின் முன்னேற்றப் பயணத்தில் குறிப்பிடத்தக்க எம்ல்கல்வாக உள்ளது என்றார்.

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ಕೆವಿಜಿಬಿ ಬ್ಯಾಂಕ್ ಜತೆ ಲಿಬರ್ಟಿ ಇನ್ಸೂರೆನ್ಸ್ ಒಪ್ಪಂದ

ಬೆಂಗಳೂರು: ಲಿಬರ್ಟಿ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಕಂಪನಿ, ಕೃಷಿ ಮತ್ತು ಕೃಷಿ ಸಂಬಂಧಿತ ಇತರ ವಲಯಗಳಿಗೆ ವಿವಿಧ ಸೌಲಭ್ಯಗಳನ್ನು ಒದಗಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿರುವ ಮುಂಚೂಣಿ ಸ್ವರೀಯ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್ ಎನಿಸಿರುವ ಕರ್ನಾಟಕ ಪಿಐಎಸ್ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕ್ ಜತೆ ಒಪ್ಪಂದಕ್ಕೆ ಸಹಿ ಹಾಕಿದೆ.

ಕೆವಿಜಿಬಿ 629 ಶಾಖೆಗಳ ನೆಟ್ವರ್ಕ್ ಮೂಲಕ, ಅದರ 80 ಲಕ್ಷಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರಿಗೆ ಲಿಬರ್ಟಿಯ ಜನರಲ್ ಇನ್ಸೂರೆನ್ಸ್ ಉತ್ಪನ್ನಗಳನ್ನು ಒದಗಿಸಲು ಈ ಒಪ್ಪಂದ ನೆರವಾಗಲಿದೆ.

ಈ ಭಾಗದಲ್ಲಿ ನಮ್ಮ ಕಂಪನಿಯ ಉತ್ಪನ್ನಗಳನ್ನು ವಿತರಿಸುವ ಮತ್ತು ಆ ಮೂಲಕ ನಮ್ಮ ನೆಲೆಯನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಕೆವಿಜಿಬಿ ಜತೆಗಿನ ಈ ಒಪ್ಪಂದ ಅತ್ಯಂತ ಮಹತ್ವ ಪೂರ್ಣವಾಗಿದೆ. ಎಲ್ಲಾ ಕ್ಷೇತ್ರ, ವಲಯ ಹಾಗೂ ಸಮುದಾಯಗಳ ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯ ಜನರಿಗೆ ಮತ್ತು ಗ್ರಾಹಕರಿಗೆ ನಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ತಲುಪಿಸಬೇಕು ಎಂಬ ಉದ್ದೇಶದಿಂದ ಧಾರವಾಡದ ಕೆವಿಜಿಬಿ ಜತೆ ಮಾಡಿಕೊಂಡಿರುವ ಈ ಕಾರ್ಪೊರೇಟ್ ವಿಜೆನ್ ಒಪ್ಪಂದವು ಅತ್ಯಂತ ಮೌಲ್ಯಯುತವಾಗಿದೆ ಎಂದು ಕಂಪನಿ ಮುಖ್ಯಸ್ಥ ಮನೀಶ್ ಕೋಟಿಯಾನ್ ತಿಳಿಸಿದ್ದಾರೆ.

Online






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KVGB, Liberty tie up to offer low-cost insurance

<https://www.thehindu.com/todays-paper/kvqb-liberty-tie-up-to-offer-low-cost-insurance/article37891773.ece>

KVGB, Liberty tie up to offer low-cost insurance

HUBBALLI, DECEMBER 08, 2021 00:00 IST
UPDATED: DECEMBER 08, 2021 05:29 IST

SHARE ARTICLE |  |  |  |  |  |  PRINT | A | A | A

Karnataka Vikas Grameena Bank has signed an MoU with Liberty General Insurance Co. Ltd. for selling general insurance products through its branches.

Karnataka Vikas Grameena Bank has signed an MoU with Liberty General Insurance Co. Ltd. for selling general insurance products through its branches.

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Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Pratik Gangane


Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<https://www.puneprahar.com/?p=32439>

LIBERTY GENERAL INSURANCE SIGNS CORPORATE AGENCY AGREEMENT WITH KARNATAKA VIKAS GRAMEENA BANK

By Pratik Gangane - 08/12/2021 40

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Pune, December 08, 2021: Liberty General Insurance, one of the fastest growing General Insurance companies in India and Karnataka Vikas Grameena Bank (KVGB), a leading regional rural bank headquartered in Dharwad that predominantly focuses on financing Agriculture and its Allied sectors, have signed a Corporate Agency Agreement. This association will enable distribution of Liberty's general insurance products through KVGB's extensive network of 629 branches with a member base of around 80 lakh in the state of Karnataka.

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Speaking on the occasion, Mr. Manish Kotian, Senior Vice President & National Head – Agency, Retail Broking, Motor, Banca & Affinity and Institutional Sales, Liberty General Insurance said, Our partnership with KVGB is a significant milestone in the Company's journey to further strengthen our distribution of products in the region. We constantly endeavour to make our products more widely available for customers across all sections of the society, and this tie-up is a noteworthy step in that direction."

Speaking on the development, Mr. Gopi Krishna, Chairman, KVGB said, "Considering the huge potential in the general insurance sector, the bank had entered into an MoU with Liberty General Insurance. As per the MoU terms, the company will provide a variety of general and health insurance products such as personal accident, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance and health and other miscellaneous insurance products with reasonably affordable cost."

About Liberty General Insurance

Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd—a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. —Enam Securities, and Diamond Dealtrade. LGI commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ with presence across 100+ locations in 28 states. Its partner network consists of about 5100+ hospitals and more than 4300 auto service centres. The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India

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Article Readership Value:	32	Expected Predicted Article Readership:	17598
Website Readership:	78162	Website Country Rank:	589
Website Global Rank:	21575	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<https://www.apnnews.com/liberty-general-insurance-signs-corporate-agreement-with-karnataka-vikas-grameena-bank/>

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Publication:	B4 U Media	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:	2708	Website Country Rank:	2190
Website Global Rank:	101125	Genre:	News Aggregator
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank December 8, 2021

<https://www.b4umedia.in/?p=248710>



Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

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Publication:	Business News This Week	Edition:	Online Coverage
Article Readership Value:	36	Expected Predicted Article Readership:	
Website Readership:	22136	Website Country Rank:	712
Website Global Rank:	27856	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Gouri Achary

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<http://businessnewsthisweek.com/business/liberty-general-insurance-signs-corporate-agreement-with-karnataka-vikas-grameena-bank/>

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Publication:	City Air News	Edition:	Online Coverage
Article Readership Value:	12	Expected Predicted Article Readership:	2108
Website Readership:	12539	Website Country Rank:	910
Website Global Rank:	39062	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

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Publication:	FM Live	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:	794	Website Country Rank:	1714
Website Global Rank:	77750	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<https://www.fmlive.in/liberty-general-insurance-signs-corporate-agency-agreement-with-karnataka-vikas-grameena-bank/>



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Publication:	IPM News	Edition:	Online Coverage
Article Readership Value:	39	Expected Predicted Article Readership:	
Website Readership:	2665	Website Country Rank:	1730
Website Global Rank:	79065	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<https://epunemetro.com/?p=28175>

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December 8, 2021



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Publication:	Media Bulletins	Edition:	Online Coverage
Article Readership Value:	1	Expected Predicted Article Readership:	
Website Readership:	12641	Website Country Rank:	1274
Website Global Rank:	57556	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Liberty General Insurance Signs Corporate Agency Agreement with Karnataka Vikas Grameena Bank

<http://mediabulletins.com/news/liberty-general-insurance-signs-corporate-agency-agreement-with-karnataka-vikas-grameena-bank/>



55 seconds ago Liberty General Insurance, one of the fastest-growing General Insurance companies in India, and Karnataka Vikas Grameena

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Publication:	Small News	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	1
Website Readership:	12567	Website Country Rank:	1272
Website Global Rank:	57444	Genre:	Net Magazine
Country:	India	Language:	English
Published Date	8 Dec 2021	Journalist:	Bureau

Indian FMCG giant CavinKare procures major deal for the Third Umpire brand partnership for all Indian Cricket team home matches in the 2021-2022 season| APN News

<https://smallnews.in/fmcg/2021/12/08/indian-fmcg-giant-cavinkare-procures-major-deal-for-the-third-umpire-brand-partnership-for-all-indian-cricket-team-home-matches-in-the-2021-2022-season-apn-news/>



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Published on December 8, 2021

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Publication:	The Out Reach	Edition:	Online Coverage
Article Readership Value:	2	Expected Predicted Article Readership:	
Website Readership:	13766	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
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Published Date	8 Dec 2021	Journalist:	Bureau

KVG Bank signs agreement with Liberty General Insurance

<https://theoutreach.in/kvg-bank-signs-agreement-with-liberty-general-insurance/>



Business

KVG Bank signs agreement with Liberty General Insurance

December 7, 2021 Team Outreach 0 Comments

Karnataka Vikas Grameena Bank (KVGB), a regional rural bank headquartered in Dharwad, has signed a memorandum of understanding (MoU) with Liberty General Insurance for selling general insurance products through 629 branches of KVGB.

Quoting P Gopi Krishna, Chairman of KVGB, a statement said the company will provide a variety of general health insurance products to the customers with reasonably affordable cost. The bank has consistently enhanced its portfolio to meet the diverse financial needs of its customers and alliance in this regard is a step in that direction, he said, requesting company officials to launch customised policies for the bank's customers.

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Also see: KVG Bank making efforts to improve digitisation in rural areas: Chairman

Manish Kotian, Senior Vice-President of Liberty General Insurance, said that partnership with KVGB is an important milestone in the journey of the company to offer its products through a trusted partner to a crucial segment of the State which has traditionally seen low insurance penetration.

[Source link](#)

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Publication:	The Hindu	Edition:	Online Coverage
Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	26985129	Website Country Rank:	17
Website Global Rank:	262	Genre:	NA
Country:	India	Language:	English
Published Date	7 Dec 2021	Journalist:	Srinivas Rao, Kalyan Revanur

KVGB ties up with Liberty General Insurance to offer cheap vehicle and health insurance

<https://www.thehindu.com/news/national/karnataka/kvgb-ties-up-with-liberty-general-insurance-to-offer-cheap-vehicle-and-health-insurance/article37885293.ece>



Karnataka Vikas Grameena Bank (KVGB), a leading regional rural bank with 629 branches, has signed a memorandum of understanding (MoU) with Liberty General Insurance Co. Ltd. for selling general insurance products through its branches.

In a formal ceremony held in Dharwad on Tuesday, General Manager of KVG Bank Chandrashekar D. Moro and Senior Vice-President of Liberty General Insurance Manish Kotian signed and exchanged the MoU in the presence of Chairman of the bank P. Gopi Krishna. Speaking on the occasion, Mr. Gopi Krishna said that considering the huge potential in the general insurance sector, the bank had entered into an MoU with Liberty General Insurance.

"As per the MoU terms, the company will provide a variety of general health insurance products such as personal accident, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance and health and other miscellaneous insurance products with reasonably affordable cost. The bank is consistently enhancing its portfolio to meet the diverse financial needs of its customers and this alliance is a step in that direction," he said.

Mr. Manish Kotian said that KVG Bank termed the MoU as an important milestone in the company's journey of offering its leading products through a trusted partner to a crucial segment. The alliance with the bank will spearhead the company's expansion in the State, he added.

Bank officials P. Srinivas Rao, S.S. Manur and Praveen T.S. and Kalyan Revanur of Liberty General Insurance and others were present.

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Publication:	The Hindu Business Line	Edition:	Online Coverage
Article Readership Value:	9	Expected Predicted Article Readership:	13
Website Readership:	6595178	Website Country Rank:	44
Website Global Rank:	916	Genre:	Newspapers
Country:	India	Language:	English
Published Date	7 Dec 2021	Journalist:	Bureau

KVG Bank signs agreement with Liberty General Insurance

<https://www.thehindubusinessline.com/money-and-banking/kvg-bank-signs-agreement-with-liberty-general-insurance/article37881094.ece>

KVG Bank signs agreement with Liberty General Insurance

Our Bureau | Mangaluru | Updated on December 08, 2021










Karnataka Vikas Grameena Bank

Rural bank will sell general insurance products through its 629 branches

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Karnataka Vikas Grameena Bank Rural bank will sell general insurance products through its 629 branches

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Manish Kotian, Senior Vice-President of Liberty General Insurance, said that partnership with KVGB is an important milestone in the journey of the company to offer its products through a trusted partner to a crucial segment of the State which has traditionally seen low insurance penetration.

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